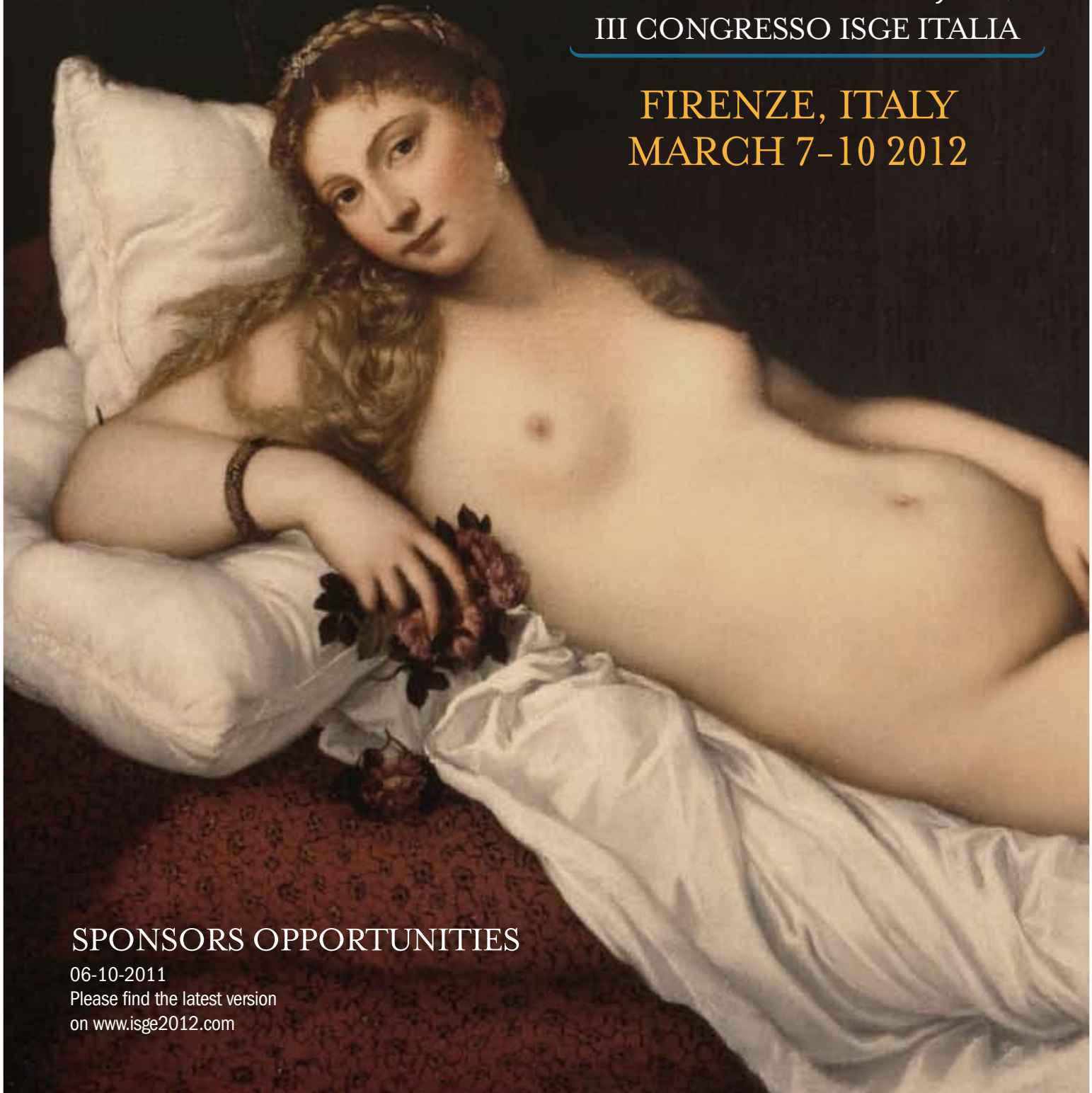




— 15 —

WORLD CONGRESS  
OF GYNECOLOGICAL  
ENDOCRINOLOGY ♀  
III CONGRESSO ISGE ITALIA

FIRENZE, ITALY  
MARCH 7-10 2012



SPONSORS OPPORTUNITIES

06-10-2011

Please find the latest version  
on [www.isge2012.com](http://www.isge2012.com)



— 15 —

# WORLD CONGRESS OF GYNECOLOGICAL ENDOCRINOLOGY

III CONGRESSO ISGE ITALIA

FIRENZE, ITALY  
MARCH 7-10 2012

## SCIENTIFIC SECRETARIAT

Paolo Artini, Vito Cela, Franca Fruzzetti,  
Angiolo Gadducci, Marco Gambacciani,  
Carlo Luchi, Paolo Mannella,  
Nicola Pluchino.

Dept. of Reproductive Medicine  
and Child Development Division of Gynecology  
and Obstetrics "P. Fioretti" University of Pisa  
Via Roma 67 56126 Pisa, Italy  
T.+39 050503985 - F.+39 0502207028  
argenazzani@tiscali.it - ufficioisge@tiscali.it

## ORGANIZING SECRETARIAT

Biomedical Technologies srl  
[www.biomedicaltechnologies.com](http://www.biomedicaltechnologies.com)  
Main Office and Accounting Department  
Via P. Cugia 1 - 09129 Cagliari - Italia  
T. +39 070340293 - F. +39 070307727  
[isge2012@btcongress.com](mailto:isge2012@btcongress.com)  
Marketing Office  
Via Metauro 19-00198 Roma  
T. +39 068546198 F. +39 0685389063  
[marketing@btcongress.com](mailto:marketing@btcongress.com)

## CO-ORGANIZING SECRETARIAT

Advanced Medical Education and Conventions S.A.  
Via alla Ramogna 12 - P.O. Box 845  
6601 Locarno 1 - Switzerland  
T. +41 917521305 - F. +41 917519867  
[info@ameducational.com](mailto:info@ameducational.com) - [www.ameducational.com](http://www.ameducational.com)

## HOTEL BOOKING

Full hotels list is available on  
[www.isge2012.com](http://www.isge2012.com). For group enquires  
please contact [info@btcongress.com](mailto:info@btcongress.com).

## CONGRESS WEBSITES

[www.isge2012.com](http://www.isge2012.com)  
[www.gynecologicalendocrinology.org](http://www.gynecologicalendocrinology.org)  
[www.biomedicaltechnologies.com](http://www.biomedicaltechnologies.com)

## CONGRESS VENUE

### Firenze fiera

Piazza Adua, 1 - 50123 Firenze, Italy  
T. +39 055 49.721 - F. +39 055 49.73.237  
[info@firenzefiera.it](mailto:info@firenzefiera.it) - [www.firenzefiera.it](http://www.firenzefiera.it)

## SHIPPING - FORWARDING AGENT

### DHL Trade Fairs & Events (UK) Ltd

Unit 17 & 21 - 2nd Exhibition Avenue NEC  
Birmingham B40 1 PJ - United Kingdom  
Attention Mr. Horst Froehling  
[horst@dhl-exh.com](mailto:horst@dhl-exh.com) Phone: +44 121 782 4626

## HOSTESS SERVICE

### Samarcanda Servizi srl

via Ragazzi del '99, 78 50141 Firenze  
tel. +39055413997 fax +39055413997  
[info@samarcandaservizi.it](mailto:info@samarcandaservizi.it)

## CATERING

### Gerist

Via Fabbroni, 74 50134 Firenze  
Tel. +39 055 4633692 - [info@gerist.it](mailto:info@gerist.it)

## CORPORATE EVENTS MANAGEMENT AND ORGANIZATION

### La Rosa Bianca

Via L. Boccherini 2a 00198 Roma  
M. 347.1971126 - [info@rosa-bianca.it](mailto:info@rosa-bianca.it)

## STAND FITTINGS & RENTAL FURNITURE

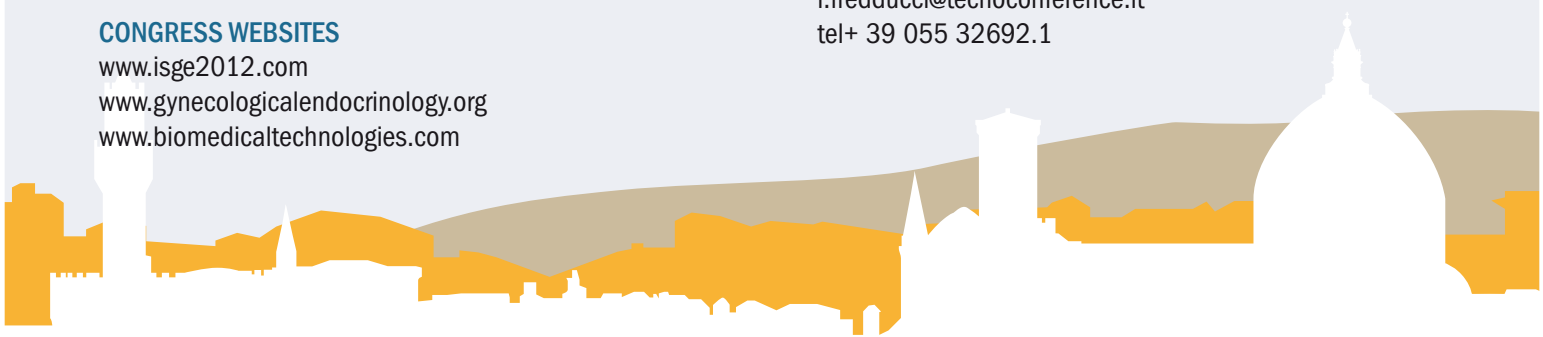
### Allestimenti Pizzino

[allestimenti.pizzino@libero.it](mailto:allestimenti.pizzino@libero.it)

## AV EQUIPMENTS & TECHNICAL ASSISTANCE

### Tecnoconference

Ilaria Fredducci  
[i.fredducci@tecnofeference.it](mailto:i.fredducci@tecnofeference.it)  
tel+ 39 055 32692.1



THE  
INTERNATIONAL  
SOCIETY OF  
GYNECOLOGICAL  
ENDOCRINOLOGY



**PRESIDENT** A.R.GENAZZANI PISA, ITALY

**TREASURER** B.LUNENFELD TEL-AVIV, ISRAEL

**EXECUTIVE SECRETARY** T.SIMONCINI PISA, ITALY

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**ABOUT ISGE**

The International Society of Gynecological Endocrinology is a non-profit organisation established in 1986 for the purpose of promoting science and research into all aspects of gynecological endocrinology and communication between scientists interested in these subjects.

The Society operates through the monthly **Journal of Gynecological Endocrinology**, the monthly newsletter **GynEndo News** and the biannual World Congress, a major scientific event which allows a perfect integration of renowned faculty members with talented young scientists presenting innovative research. Join us as a member of the International Society of Gynecological Endocrinology and be part of our active and professional scientific society.

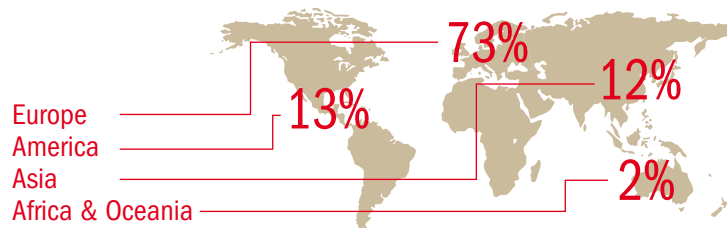
**INTERNATIONAL SCHOOL OF GYNECOLOGICAL AND REPRODUCTIVE ENDOCRINOLOGY**

The International School of Gynecological and Reproductive Endocrinology promotes clinical education world-wide by aiding the training of physicians from all nations in Gynecological Endocrinology and related fields. In order to cope with increasing health problems worldwide, particularly in developing countries, the school organizes both in-door and on-line educational programs.

**THE GYNECOLOGICAL ENDOCRINOLOGY JOURNAL**

"Gynecological Endocrinology", the official journal of ISGE, covers all experimental, clinical and therapeutic aspects of this ever more important discipline. It includes, amongst others, papers related to the control and function of the different endocrine glands in females, the effects of reproductive events on the endocrine system, the consequences of endocrine disorders on reproduction.

**ISGE MEMBERS ALL OVER THE WORLD**





## THE INTERNATIONAL FEDERATION OF THE SOCIETIES OF GYNECOLOGICAL ENDOCRINOLOGY (FISGE)

FISGE unites all the societies of gynecological endocrinology aiming to improve the communication and the exchange of information related to the activities of each society, to promote the development of common scientific projects and to advance the interchange of young and senior researchers between those centres devoted to gynecological endocrinology all over the world.



## GYNENDO NEWS

Gynendo News is the friendly e-mail bulletin of the International Society of Gynecological Endocrinology. The bulletin is sent monthly to a growing list of currently more than 30.000 subscribers. It is the voice of the Society and it carries in your mailbox opinions and news in Gynecological and Reproductive Endocrinology. If you don't receive the bulletin yet go visit now [www.gynendonews.com](http://www.gynendonews.com) and subscribe to Gynendo News. It's absolutely free and will be your invaluable source of update in Gynecological Endocrinology from now on...



**A.R. Genazzani**

President of ISGE

That special moment is coming again! The unique world-wide gathering of all the scientists and clinicians devoted to gynecological endocrinology is going to take place in 2012 in Florence, Italy, as the tradition demands. A renewed feeling of warmth and excitement will overwhelm all those who will come and contribute to the 15th World Congress of Gynecological Endocrinology, in the wake of a series of amazing symposia, debates, meet-the-expert sessions that will once again set the bar at the level of excellence. Come join the broadest community of gynecological endocrinologists in the World! Take advantage of the contest for the 100 best young scientists to win free registration and hospitality. Participate in the top-notch practical pre-congress course on gynecological endocrinology organized by the International School of Gynecological and Reproductive Endocrinology and become an ISGRE-certified physician. Where else can you get all this in a single place? And, of course, this is not the only reason to come... Isn't the magnificent city of Florence, with all the beauty and culture you can't really get anywhere else a good reason to register?! Get the chance to see Tuscany in early spring, in its fullest beauty and warmth... In a word, come join the International Society of Gynecological Endocrinology for its memorable bi-annual event, be part of a vibrant scientific environment that will empower you one as of the best gynecological endocrinologists worldwide!

**Andrea R. Genazzani**

President of the I.S.G.E.

# FORMAT OF THE CONGRESS

## HALLS▶

**AUDITORIUM  
1000 PAX**

**AFFARI 0  
300PAX**

**AFFARI 1  
400PAX**

### Tuesday, March 6<sup>th</sup>

Registration

### Wednesday, March 7<sup>th</sup>

15.00-17.00	Opening Symposia			
17.30-18.15	Opening Ceremony			
18.15-19.00	Opening Lecture			
19.00-19.45	Get Together Party in the Exhibition area			

### Thursday, March 8<sup>th</sup>

08.30-09.30	Scie-Soc/Oral Pres	Scie-Soc/Oral Pres	Scie-Soc/Oral Pres	
09.45-11.15	PS/Symposia/RT	PS/Symposia/RT	PS/Symposia/RT	
11.15-11.45	Visit to the Exhibition Area			
11.45-13.15	PS/Symposia/RT	PS/Symposia/RT	PS/Symposia/RT	
13.15-15.15		Lunch Symposium	Lunch Symposium	
15.15-15.45	Plenary Lecture			
16.00-17.30	PS/Symposia/RT	PS/Symposia/RT	PS/Symposia/RT	
17.30-18.00				
18.00-18.30				
19.30	Arts in Florence			

### Friday, March 9<sup>th</sup>

08.30-09.30	Scie-Soc/Oral Pres	Scie-Soc/Oral Pres	Scie-Soc/Oral Pres	
09.45-11.15	PS/Symposia/RT	PS/Symposia/RT	PS/Symposia/RT	
11.15-11.45	Visit to the Exhibition Area			
11.45-13.15	PS/Symposia/RT	PS/Symposia/RT	PS/Symposia/RT	
13.15-15.15		Lunch Symposium	Lunch Symposium	
15.15-15.45	Plenary Lecture			
16.00-17.30	PS/Symposia/RT			
17.30-19.30	Poster Session			
19.30-20.00				

### Saturday, March 10<sup>th</sup>

08.30-10.00	PS/Symposia/RT	PS/Symposia/RT	PS/Symposia/RT	
10.15-11.15		Debate/Meet the Expert	Debate/Meet the Expert	
11.15-11.45	Visit to the Exhibition Area			
11.45-13.15	PS/Symposia/RT	PS/Symposia/RT	PS/Symposia/RT	
13.15-15.15		Lunch Symposium	Lunch Symposium	
15.25-15.55				
16.00-17.30		PS/Symposia/RT	PS/Symposia/RT	
17.35-19.05		PS/Symposia/RT	PS/Symposia/RT	
19.10-19.30		Closing Ceremony		
		Speakers dinner		

# FORMAT OF THE CONGRESS

VERDE  
250PAX

AFFARI 2  
300PAX

ONICE

◀ HALLS

Tuesday, March 6<sup>th</sup>

Wednesday, March 7<sup>th</sup>

Pre-Congress Courses		Pre-Congress Courses	
			15.00-17.00
			17.30-18.15
			18.15-19.00
			19.00-19.45

Thursday, March 8<sup>th</sup>

Scie-Soc/Oral Pres	Scie-Soc/Oral Pres	Sci. Soc. Symposia/Oral Pres	08.30-09.30
PS/Symposia/RT	Italian Course (9.45-13.15)	Sci. Soc. Symposia/Oral Pres	09.45-11.15
			11.15-11.45
PS/Symposia/RT		Sci. Soc. Symposia/Oral Pres	11.45-13.15
			13.15-15.15
Plenary Lecture			15.15-15.45
PS/Symposia/RT	Italian Course (15.45-18.15)	Sci. Soc. Symposia/Oral Pres	16.00-17.30
ISGE General Assembly			17.30-18.00
		ISGE Italia General Assembly	18.00-18.30
			19.30

Friday, March 9<sup>th</sup>

Scie-Soc/Oral Pres	Scie-Soc/Oral Pres	Sci. Soc. Symposia/Oral Pres	08.30-09.30
PS/Symposia/RT	Italian Course (9.45-13.15)	Sci. Soc. Symposia/Oral Pres	09.45-11.15
			11.15-11.45
PS/Symposia/RT		Sci. Soc. Symposia/Oral Pres	11.45-13.15
			13.15-15.15
Plenary Lecture			15.15-15.45
PS/Symposia/RT	Italian Course (15.45-18.15)	Sci. Soc. Symposia/Oral Pres	16.00-17.30
			17.30-19.30
		FISGE General Assembly	19.30-20.00

Saturday, March 10<sup>th</sup>

PS/Symposia/RT	Italian Course (9.45-13.15)	Sci. Soc. Symposia/Oral Pres	08.30-10.00
Debate/Meet the Expert		Sci. Soc. Symposia/Oral Pres	10.15-11.15
			11.15-11.45
PS/Symposia/RT		Sci. Soc. Symposia/Oral Pres	11.45-13.15
			13.15-15.15
Plenary Lecture	Plenary Lecture		15.25-15.55
PS/Symposia/RT	PS/Symposia/RT	Sci. Soc. Symposia/Oral Pres	16.00-17.30
PS/Symposia/RT	PS/Symposia/RT	Sci. Soc. Symposia/Oral Pres	17.35-19.05
			19.10-19.30

# THE 15TH WORLD CONGRESS OF THE ISGE

## CONGRESS VENUE

### Firenze fiera

Piazza Adua, 1 - 50123 Firenze, Italy

T. +39 055 49.721 - F. +39 055 49.73.237

info@firenzefiera.it - www.firenzefiera.it

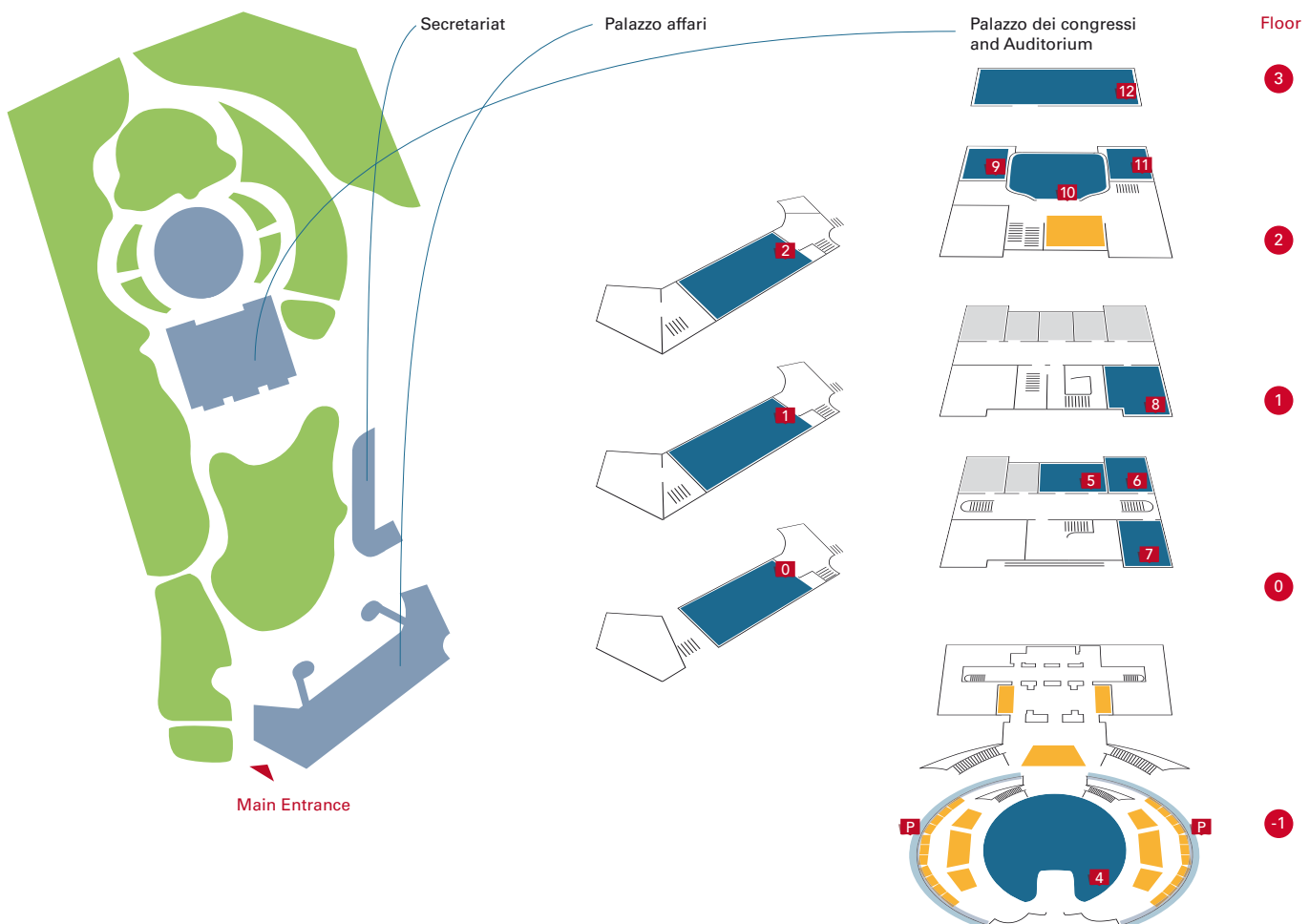
The Palazzo dei Congressi (conference center) is hosted in a 19th century villa, Villa Vittoria. The villa, surrounded by a magnificent park, was built by the Strozzi family and it is located a few steps away from the historical center of the city. The park links Palazzo degli Affari with the nearby Palazzo dei Congressi and it's a pleasant spot for conference participants to relax during breaks under its centuries-old trees.

## CONFERENCE HALLS

Hall Auditorium	pax 1000	at Palazzo dei Congressi	<b>4</b>
Hall Affari 0	pax 300	at Palazzo Affari	<b>0</b>
Hall Affari 1	pax 400	at Palazzo Affari	<b>1</b>
Hall Verde	pax 250	at Palazzo dei Congressi	<b>10</b>
Hall Affari 2	pax 300	at Palazzo Affari	<b>2</b>
Hall Onice	pax 70	at Palazzo dei Congressi	<b>5</b>
Hall Nove	pax 50	at Palazzo dei Congressi	<b>7</b>
Hall Centouno	pax 45	at Palazzo dei Congressi	<b>8</b>
Hall Duecentodue	pax 50	at Palazzo dei Congressi	<b>9</b>
Hall Duecentotre	pax 50	at Palazzo dei Congressi	<b>11</b>
Hall Belvedere	pax 40	at Palazzo dei Congressi	<b>12</b>
Hall Quattro	pax 50	at Palazzo dei Congressi	<b>6</b>
Poster Area		at Palazzo dei Congressi	<b>P</b>

## COURTESY ROOMS

60 sqms each at Palazzo dei Congressi



## SPONSORSHIP

### GENERAL

### INFORMATION

In 2010 **31** Exhibitors **18** Sponsors of Scientific Programme activities

The past editions of the ISGE congress have been supported by Ag Pharma, Alfa Wassermann, Amgen, Angelini, Bayer, Besins Healthcare, Bracco, Bruno Farmaceutici, CIC Edizioni Internazionali, Eli Lilly and Company, Esaote, Ferring, Finderm Farmaceutici, GE Healthcare, Grünenthal, Guidotti, HRA Pharma, IBSA, Informa Healthcare, Janssen Cilag, Johnson&Johnson, Marvecs Pharma, Melbrosin, Menarini, Minerva Medica, Named, Novo Nordisk, Organon Italia, Pantarhei Bioscience, Pfizer, Procter & Gamble, Rottapharm Madaus, Repros Therapeutics, Schering Plough, Se-cure Pharmaceuticals, Solvay Pharmaceuticals, System Biologie, Theramex, Velates, Wisepress Online Bookshop, Wyeth, Zambon.

## REGISTRATION

### AND PRICES

## INSURANCE

It is essential for participating companies in the commercial exhibition to insure all goods and any kind of materials which are exhibited on their stand. Likewise, a public liability insurance against third parties should be secured. The organization is not responsible for any damages that these goods may suffer, nor for any damage which may be caused to third parties by goods from the commercial exhibition.

## CANCELLATIONS

Cancellations should be requested in writing, sent by email, fax or post and receipt confirmed. Cancellations of reservations made before **December 30th 2011** carry a 50% charge on the total amount. If the cancellation occurs after December 30th 2011 there will be no refunds.

## SPECIAL CONDITIONS

Those exhibitors who wish to use the audiovisual systems in their stands should contact the Technical Secretariat in order to allow the Organizing Committee to assess and approve its use. Written documents regarding the characteristics, running and purpose of these systems should be presented.

## METHOD OF PAYMENT

Payments deadlines are defined in each contract. Usually 50% deposit within 30 days after the reservation. No bookings will be confirmed until the deposit has been paid. Balance before December 30th 2011. Payment should be made by bank transfer to the bank account indicated in the corresponding invoice.

REGISTRATION FEES (20% VAT INCLUDED)	Until 16/01/2012	After 16/01/2012	On site
Delegate	€ 500,00	€ 600,00	€ 650,00
Developing Countries and East Europe	€ 400,00	€ 450,00	€ 500,00
Student/Technical Delegate*	€ 275,00	€ 300,00	€ 325,00
Accompanying person	€ 120,00	€ 120,00	€ 120,00
-34 Competition Participant**	€ 180,00	€ 275,00	€ 300,00
-34 Competition Winner**	€ 0,00	€ 0,00	

\*Residents in training, nurses and technicians. Official certificate must be submitted.

\*\*Participants and winners list will be published on [www.isge2012.com](http://www.isge2012.com) before December 31st 2011

## REGISTRATION FEE FOR THE DELEGATE INCLUDES

Congress kit, Access to all sessions and exhibition area, Abstracts CD, 2 years ISGE membership, CME credits, Password to access the Congress on-line, Opening and Closing Ceremonies, Social events.

## REGISTRATION FEE FOR THE ACCOMPANYING PERSON INCLUDES

Opening and Closing Ceremonies, Access to exhibition area, Half-day Florence City Tour, Social events.

## GROUPS REGISTRATION

Companies and Agencies must send the list of their registrants including all personal data as indicated on the registration form. The Organizing Secretariat can provide a sample excel file to be filled out and emailed to [isge2012@btcongress.com](mailto:isge2012@btcongress.com).

Accommodation can be accepted only upon pre-registration.

# SPONSORED SYMPOSIA AND LECTURES

## WHY SUPPORT THE ISGE WORLD CONGRESS

### INTERNATIONAL AUDIENCE

Isge's Congress is an international meeting where attendees are from all over the world.

### NO CONTEMPORANEOUS SYMPOSIA

There will be only one Sponsored Symposia at the same time.

### INTERESTED DELEGATES

Isge's delegates are always really interested at the congress, they follow the lectures and participate to congress' scientific and social events. Moreover the congress is designed to make people involved

### NO DUPLICATES

There will not be two or more Sponsored Symposia regarding the same topic.

Expenses of the invited speakers (trip, hotel accommodation for the whole duration of the congress and fees) are not included in the cost of the Sponsored Symposia or Lecture and must be fully covered by the sponsor. An invoice for 50% of the cost will be issued on receipt of the request. The session will not be registered as confirmed until this invoice is paid. An invoice for the remaining 50% of the cost of the satellite will be issued before December 30<sup>th</sup>, 2011.

The Organizing Committee has addressed the possibilities for Sponsored Symposia at the following prices. Please note that the programme content of all sponsored symposia is subject to approval by the Scientific Committee.

## ORGANIZATION OF SYMPOSIA

Opening Symposium			
Time	Auditorium 1000 pax		
120'	<b>Please contact the organizing secretariat for price information</b>		
Lunch Symposia			
Time	Affari 0 300 pax	Affari 1 400 pax	
90'	<b>Please contact the organizing secretariat for price information</b>		
Other Symposia			
Time	Auditorium 1000 pax	Affari 1/Verde 400/250 pax	Affari 0/Affari 2 300/300/250 pax
90'	<b>Please contact the organizing secretariat for price information</b>		
120'	<b>Please contact the organizing secretariat for price information</b>		

### Included in the price of a symposium

- Room with a capacity of 1000, 700, 550, 400, 350, 300, 250 depending on the option chosen
- Sound System and audiovisual equipment, Videoconferencing for halls interconnection (if needed)
- Hostess/Attendant
- The Congress on-line fee
- Publication of abstracts: Abstracts for sponsored symposia sessions will be published in the official meeting abstracts CD rom provided they are received by the published deadline

## ORGANIZATION OF PLENARY LECTURES AND INTRODUCTION OF A SPEAKER

Plenary Lectures	<b>Please contact the organizing secretariat for price information</b>
Hall Auditorium	
Halls Affari 1 and Verde	
Halls Affari 0 and Affari 2	
Introduction of a Speaker	<b>Please contact the organizing secretariat for price information</b>
Hall Auditorium	
Halls Affari 1 and Verde	
Halls Affari 0 and Affari 2	

This sponsorship includes acknowledgements in the Final Programme.

## SPONSOR A CME TEACHING COURSE IN ITALIAN

Affari 2 300pax	<b>Please contact the organizing secretariat for price information</b>

### Included in the price of teaching course

- One hundred full congress registrations
- CME Credits
- Room with a capacity of 250/200 depending on the option chosen
- Sound System and audiovisual equipment
- Hostess/Attendant
- Course Materials
- Course Certificate
- Publication of abstracts (provided when received by the published deadline)

# EXHIBIT AT 15<sup>TH</sup> ISGE WORLD CONGRESS

## PRICES OF BOOTH SPACES

Auditorium (Palazzo dei Congressi)	
4 sqms	<b>Please contact the organizing secretariat for price information</b>
6 sqms	
8 sqms	
12 sqms	
18 sqms	
25 sqms	
50 sqms	
Hall Verde (Palazzo Congressi)	
6 sqms	
Affari 2 (Palazzo Affari)	
6 sqms	

## SOMETHING NEW

In this edition of the WCGE, in order to encourage the attendance to the exhibition area, all halls located in Palazzo Affari will stop at 15.15 and only the conference halls of Palazzo dei Congressi, close to the exhibition area, will be working until 17.30 with significant Plenary Lectures and Symposia. Moreover a loyalty programme will be developed in order to maximize participation in the exhibition area, where also all the hot and cold drinks machines will be placed.

## EXHIBITION BOOTH SPACE

The Exhibition Areas are located in both Palazzo dei Congressi and Palazzo Affari. Minimum booth space: 4 sqms

### Included in booth/exhibit display space:

- Floor space
- Electrical service, available throughout the hall
- Daily cleaning of public areas
- General exhibit hall security guard service
- Exhibitor's Manual
- Name of the company included in official congress documents
- Two exhibitor badges for every 6 sqms space allotted
- Two congress registrations (which includes two bags, Abstract books and tickets for the welcome reception)

Rental of exhibit space does not include a display booth.

## PAYMENT SCHEDULE

50% deposit of the stand cost (+ VAT) at the time of reservation. No bookings will be confirmed until the deposit has been paid 50% balance (+ VAT) before **December 30th, 2011**. Booking forms received after **December 30th, 2011** must be accompanied by payment in full.

## CANCELLATION POLICY

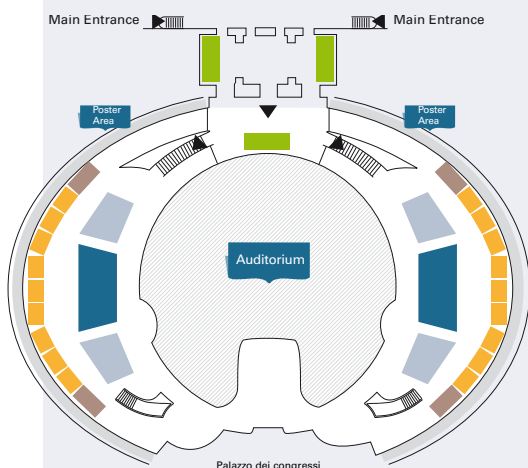
Contract payments will be refunded, less 20% of deposit, upon receipt of written notice of cancellation. No refunds for cancellations and reductions received after **December 30th, 2011**

## SPACE ASSIGNMENT

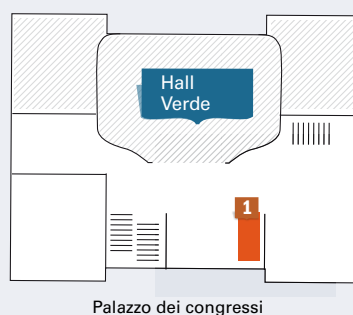
All scientific sessions and exhibitions will be held in Palazzo dei Congressi and Palazzo Affari. The Exhibit Areas are all conveniently located close to the Meetings Rooms. Refreshments breaks are located within the Exhibit Hall, encouraging greater attendance.

Detailed map on next page

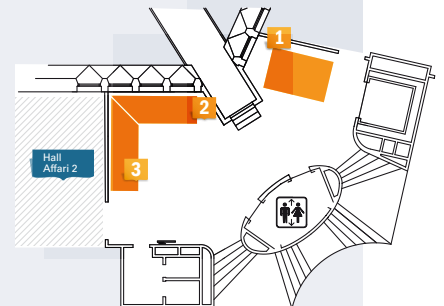
### EXHIBITION AREA AUDITORIUM (palazzo dei congressi)



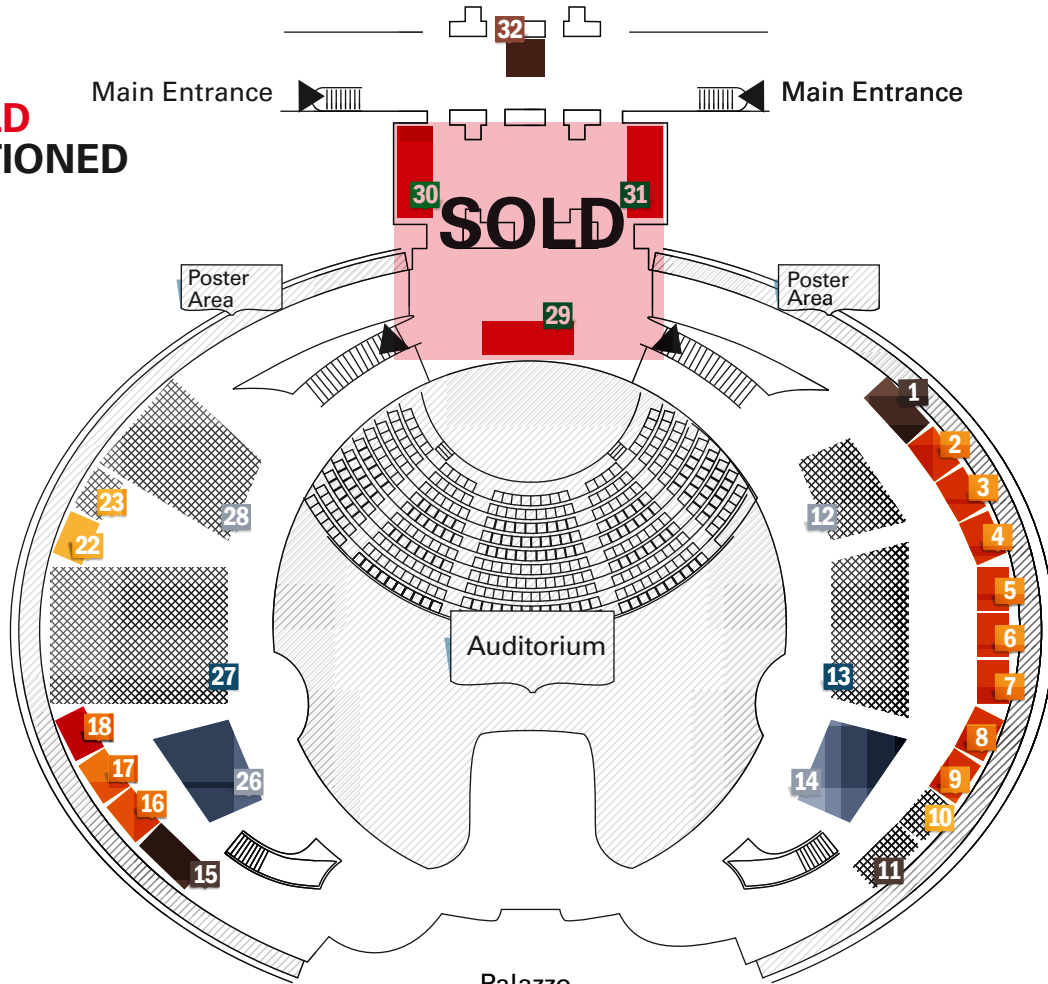
### EXHIBITION AREA HALL VERDE (palazzo dei congressi)



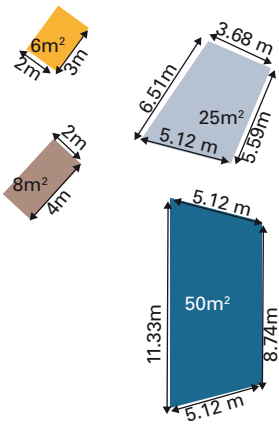
### EXHIBITION AREA AFFARI 2 (palazzo affari)



**SOLD**  
**OPTIONED**

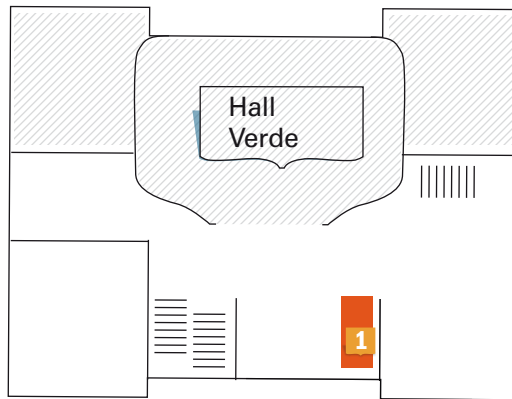


Palazzo dei congressi

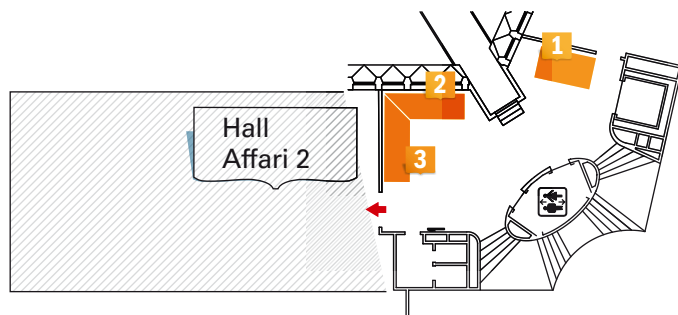


**PRICES OF BOOTH SPACES**

Auditorium (Palazzo dei Congressi)	
4 sqms	€ 5.000,00
6 sqms	€ 7.000,00
8 sqms	€ 9.000,00
12 sqms	€ 13.500,00
18 sqms	€ 20.000,00
25 sqms	€ 22.500,00
50 sqms	€ 43.000,00
Hall Verde (Palazzo Congressi)	
6 sqms	€ 6.000,00
Affari 2 (Palazzo Affari)	
6 sqms	€ 7.000,00



Palazzo dei congressi



Palazzo Affari

# OTHER SPONSORSHIP OPPORTUNITIES

The Congress provides many sponsorship opportunities which can increase an organization's visibility with attendees. The following is the list of options. However, the Organizing Committee is open to receiving other suggestions or proposals.

## BAGS

Delegate bags with the name of the congress and the company logo, pads and pens with the company logo

**Please contact the organizing secretariat for price information**

## BADGES AND LANYARDS

The Company's logo will be placed on the front of the badge and a commercial advertising on the back; both areas will be printed in full color

**Please contact the organizing secretariat for price information**

## MINI PROGRAMME

Exclusive advertisement on the back cover of the pocket-size program

**Please contact the organizing secretariat for price information**

## INSERTION OF ADVERTISING LEAFLET IN THE DELEGATE BAGS

**Please contact the organizing secretariat for price information**

## ADVERTISING ON DIGITAL NEWSLETTERS

Each month (starting from September 2010) newsletters strictly related to the Congress will be sent to a list of minimum 30.000 contacts. Spaces for different size banners will be available.

**Please contact the organizing secretariat for price information**

## ADVERTISING IN THE DIGITAL EDITIONS OF THE PRELIMINARY AND ADVANCED AND FINAL PROGRAMME

**Please contact the organizing secretariat for price information**

The programmes in digital editions will be distributed through the Congress website.

## ADVERTISING IN THE FINAL PROGRAMME

Inside page [redacted]

Inside front or inside back cover [redacted]

Back cover [redacted]

## MULTIMEDIA ABSTRACTS TRANSCRIPTION

Complete transcription of the abstracts of the Plenary Sessions, Plenary Lectures and Oral and Poster Presentations. Sponsorship of this service includes CD-rom opening page with Company advertising, Company logo on the CD home page and on the CD label, no.500 CD-roms for free and acknowledgements in the Final Programme.

Exclusive Sponsor [redacted]

## COFFEE BREAKS

Free coffee or hot drinks will be available at any time during the congress from the automatic beverage dispensers located in the exhibition area. This sponsorship foresees a panel with the writing: kindly offered by... near each dispenser

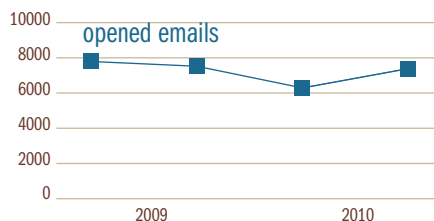
Exclusive sponsorship [redacted]

## SIGNS

This sponsorship item includes acknowledgements in the Final Programme and Company name and logo in each panel.

Exclusive Sponsor: € 10.000,00

Emails sent before ISGE 2010



Downloads of the PDF of ISGE 2010 programmes

PRELIMINARY & ADVANCED PROGRAMME	
OTT '09 .....	595
NOV '09 .....	743
DIC '09 .....	404
GEN '10 .....	569
FINAL PROGRAMME	
FEB '10 .....	2875
MAR '10 .....	1484

OTHER  
SPONSORSHIP  
OPPORTUNITIES



**FLORENTINE COCKTAIL AND POSTER SESSIONS**

This sponsorship foresees the tasting of Florentine typical specialities and it includes the print of the invitation cards, a label on the sign panels with the Company logo and acknowledgements in the Final Programme.

Exclusive Sponsor: € [REDACTED]

Multi sponsors (max 1 sponsor per day without label on the poster panels): € [REDACTED]

**LUNCH BOXES**

Each day two lunch symposia will be organized in the Affari halls. Lunch boxes will be served to all the symposia participants. No other lunches will be served.

For prices please refer to page 8

**SPEAKERS PREVIEW ROOM AND TECHNICAL EQUIPMENT**

Sponsorship of this item includes

- Company logo in all computers of the Slide Preview with the writing: kindly offered by... during the breaks.
- Company logo on the halls' screens at the end of each lecture with the writing: kindly offered by.....
- Acknowledgements in the Final Programme.

Exclusive Sponsor: € [REDACTED]

Multi sponsors (max 4 companies - 1minute each exposure time) [REDACTED]

**INTERNET CENTRE**

The Internet centre is one of the most visited points by all conference participants and will offer up to date technology services including internet access and e-mail. Provision of 6 computers, servers and internet connections will be included in the package.

Sponsorship of this service includes acknowledgements in the Final Programme and the Company logo in all computers of the centre.

Exclusive Sponsor: € [REDACTED]

**GET TOGETHER**

The Get together with welcome cocktail

This service includes the print of the invitation cards with the Company logo and acknowledgements in the Final Programme.

Exclusive Sponsor: € [REDACTED] (1500 pax)

**SPEAKERS DINNER**

The Speakers dinner will be held on March 10th (location to be defined)

This service includes a brief address to participants by a high-level company representative with the opportunity to promote the company's corporate mission and achievements to the invited guests, the print of the invitation cards with the Company logo and 10 free entrance for the Sponsor's guests.

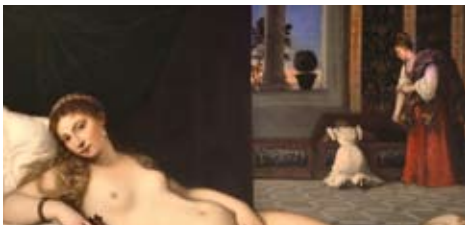
The dinner will host 250 pax.

Exclusive Sponsor: € [REDACTED]

**COURTESY ROOMS**

60 sqms courtesy rooms will be available at Palazzo dei Congressi (first and second floor)

Exclusive Sponsor: € [REDACTED]



**ARTS IN FLORENCE**

On Thursday March 8th starting from 7pm a private guided visit to a selection of halls of the Uffizi gallery will take place. The visit will also include the Tiziano's masterpiece "La Venere di Urbino". This will be a unique occasion to visit the Uffizi gallery in a "more intimate way".

Exclusive Sponsor: € [REDACTED]



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WORLD CONGRESS  
OF GYNECOLOGICAL  
ENDOCRINOLOGY ♀  
III CONGRESSO ISGE ITALIA

FIRENZE, ITALY  
MARCH 7-10 2012